Warrensburg Economic Development Meeting -- DRAFT

Meeting Minutes - August 7, 2023

Present: Suzanne Tyler, Rich Larkin, Janet Tallman, John Gable, Manu Davidson, Theresa Whalen

Absent: None

Guest: Sharon Sutphin

Prepared by: Manu Davidson

Next Meeting: October 2, 2023, Warrensburg Town Hall, 10:00 a.m.

1. Meeting Commenced: 10:00 a.m.

2. Minutes of May 2023 Meeting were reviewed. Motion to approve by John Gable, Janet Tallman second. Approved

3. Old Business:

- a. Future Social Mixers Suggested for Spring and Fall. Potential date for next mixer tabled to the October EDC meeting
- b. Grant Applications
 - i. Reviewed Draft Grant Chart Attached
 - ii. Main Street Grant applied for and determination pending. Requires a commercial component.
 - iii. CBDG Housing Grant Janet Tallman called Drew ______ inquire if he needs anything. Drew Spoke with Charlie Philian. Potential grant \$400,000.00. Over 60 applications submitted. If awarded, the grant will cover approximately 10-15 projects. The individual grant applications will be reviewed by a committee of 3 or 5 appointed by the Town Planning Board and comprised of real estate professional, construction professional, code enforcement, charity organization. Application template and packet need to be prepared. Flatly Reid will facilitate the projects. Grant funds will be deposited into a CBDG-specific bank account maintained by the Town. Contractor list to be updated; contractors can expect to get bids late Spring 2024. If the CBDG grant is awarded, another grant, , should be applied for. This grant will pay for cost of materials.
 - iv. Other potentially available grants to be reviewed and discussed with Kevin
 - v. NY Forward Grant Similar to Main Street Grant, but more money. Warren County applies for the grant on behalf of town. Last year's grant application was not granted to Warrensburg. Applications have been re-opened for August-September.
 - 1. Written by Ethan Gaddy, of the Warren County Planning Dep't, in 2022.
 - 2. **DEADLINE IS SEPTEMBER 29, 2023**
 - 3. TOWN MUST SUBMIT A PRE-APPLICATION LETTER OF INTENT BY AUGUST 18, 2023.
 - 4. THE TOWN MUST INITIATE THE SUBMISSION OF THE NY FORWARD GRANT.

- 5. If the NY Forward Grant is pursued, Janet Tallman has information and back-up from the Main Street Grant, which can be shared with Drew.
- c. Warrensburg Marketing Video Theresa Whalen spoke with Janet ______
 - i. Theresa will be meeting with members of the Warrensburgh Historical Society to discuss the historical perspective of the video.
 - ii. Content of the video is in the planning stages. Anticipated to be a series of videos.
 - iii. The economic impact will be derived from placing video content on different social media platforms, including the Town's website, and will include topics that are relevant to increasing tourism, development/redevelopment/preservation of properties in Warrensburg, and use of hyperlinks to direct web-based traffic to topics of interest.
 - iv. Timeline pending.
 - v. Justin LaRose is videographer, producer
 - vi. Estimated Cost: \$3,000-\$5,000.

4. New Business

- a. Comprehensive Plan Committee Meeting on September 13, 2023. The draft Comprehensive Plan has been released and should be reviewed by EDC members available for discussion on August 21 at 6:00 p.m. at Manu Davidson's home.
- b. Suzanne Tyler discussed The Lake George Lake Champlain Regional Planning Board. See attached email summarizing what the organization offers to its member organizations.

5. Next Meetings:

- a. August 21, 2023 at 6 p.m. at Manu's home those who have availability. To discuss the draft Comp. Plan
- b. Meeting will not be held in September
- c. October 2, 2023 at 10 a.m., Warrensburg Town Hall